

Hitachi Capital Driving Instructor Centre

Formerly

THE DRIVING INSTRUCTOR CENTRE



Hitachi Capital Driving Instructor Centre

Welcome

Welcome to Hitachi Capital Driving Instructor Centre, the UK's leading supplier of cars to driving instructors and driving schools on highly favourable lease terms.

We take all of the risk and worry out of obtaining, running and maintaining a driving school car. You can choose from the latest models. Contracts are available to cater for all mileage requirements.

We cover all of your routine maintenance and repairs, provide relief vehicle coverage and road fund licence.

Along with this you can also include your tuition insurance giving you total peace of mind. One phone number deals with all of your motoring needs leaving you free to concentrate building a successful business.

This really is the best and easiest way to

obtain your vehicle with professional support during its working life.

All of our vehicles are supplied with dual controls. We take great pride in our ongoing customer service, from helping you choose the vehicle which best suits your needs, to keeping you on the road earning money.

We want your business to succeed and we will do all we can to help you.

Our principal aim is to ensure you are happy with your vehicle, and our staff are at your disposal to help with any problems you may have.

We provide a professional, reliable and unbeatable service backed by knowledgeable and caring staff who look forward to being of service to you.

Hitachi Capital Driving Instructor Centre - A brief history

We have been in the driving instructor contract hire market for 22 years having been established in 1989, and acquired by Hitachi Capital in 2008.

All of our staff have extensive knowledge and experience in the finance and motor industries. Rest assured that at Hitachi Capital Driving Instructor Centre you are in safe hands.

Attention all ADI's and PDI's

A new or nearly new car every 7 or 12 months
30,000 miles per year

from **£48**
per week*

Excludes VAT

*Monthly payment required. Price quoted based on a used 1 litre petrol vehicle and a £195 upfront payment comprising of a £150 refundable bond (subject to status) and a non refundable £45 documentation fee. Prices correct as if 01/08/2011 but subject to change. Prices are exclusive of VAT. Business users only.

Found the car you're looking for?

Call **0843 351 9045**



New vehicles

With a brand new Ford, Vauxhall, Peugeot, Renault, Citroen, Ford or Toyota from Hitachi Capital Driving Instructor Centre you are guaranteed peace of mind and an unequalled service, plus all of the following:

- Fixed monthly payments for easy budgeting
- Flexible contract lengths from as little as seven months
- Routine maintenance included
- Road fund tax licence included
- HE-MAN dual controls
- AA or RAC rescue and recovery
- Sign writing service available (at an additional cost)
- Courtesy dual controlled vehicle if your car is off the road

Benefits of leasing from Hitachi Capital Driving Instructor Centre:

- You will know exactly how many lessons will be required to cover the car rental, fuel etc.
- Your only other expenses will be oil, fuel, brake fluid etc.
- Your total rental is chargeable against your profits for taxation purposes and driving schools that are VAT registered can deduct the VAT portion.

What do I have to pay for ?

We require a small bond and documentation fee that is currently £195.00* for any car, all prices include maintenance and exclude VAT. Thereafter you pay a fixed weekly rental (collected monthly) according to the type of car you have chosen.

The rental is fixed for the term of the contract and cannot be increased (other than by government legislation). You are required to maintain tyres and windscreens and keep the vehicle clean and in proper condition at all times.

*£195 upfront payment comprising of a £150 refundable bond (subject to status) and a non refundable £45 documentation fee.

Servicing

When your car needs servicing/repairing take it to your local main dealer. They will invoice Hitachi Capital Driving Instructor Centre for the work undertaken.

Insurance

We are able to offer fully comprehensive insurance under our standard fleet insurance package (subject to status and claim history). It comes with a £250 excess and a £100 on windscreen excess. It will insure your vehicle registration (not you as an individual).

The standard costs are:

- For an ADi £65pcm
- For a PDi £70pcm
- Under 25's £75pcm

There is no VAT on insurance.

FREE
NATIONWIDE
DELIVERY
ON ALL NEW
12 MONTH
CONTRACTS



Take control of your vehicle costs with contract hire

HITACHI
Inspire the Next

Looking for a cost effective way of running your vehicle? Contract hire could help.

- Fixed weekly payments for easy budgeting
- Flexible contract lengths from as little as seven months
- Routine maintenance included
- Road fund licence included
- HE-MAN dual controls
- AA or RAC rescue and recovery
- Sign writing service
- Courtesy dual controlled vehicle if your car is off the road

Prices from
as little as
£49 a week*



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THE DRIVING INSTRUCTOR CENTRE

Call 0843 351 9045

Visit www.hitachicapitaldrivinginstructorcentre.co.uk

*Monthly payment required. Price quoted based on a used 1 litre petrol vehicle and a £195 upfront payment comprising of £150 refundable bond (subject to status) and £45 documentation fee. Price correct as of 01/04/11 but subject to change. Prices are exclusive of VAT. Business users only. Hitachi Capital Driving Instructor Centre is a trading name of Hitachi Capital Vehicle Solutions Ltd. Hitachi Capital Driving Instructor Centre, Welford Road, Wigston, Leicestershire, LE18 3TE

Welcome to our One Stop Shop

Introduction

The One Stop Shop is a division of Hitachi Capital Driving Instructor Centre.

Not only do we supply dual-controlled vehicles on short and long term contracts, but we also supply the products to help you with the day-to-day running of your business.

We have tried to include a wide variety of items in this brochure, but if you do require any products not listed, or require further information on the products that we do list, please do not hesitate to contact us by phone, fax, email or post.

Payment and ordering

For all orders where payment is by cheque, orders will be dispatched after clearance of the cheque, unless a building society cheque, postal order or a bankers draft is used. Payments are also accepted by credit/debit card. Prices are as listed, but may alter without notice; you will be informed of any changes at the time of ordering.

Signage

We all know that advertising works, and with a roof box and signage on your vehicle this becomes one of the cheapest forms of advertising, but why waste space and money by advertising the fact that you are a driving instructor, when this is obvious by just looking at your vehicle. Making your name and contact details larger you will have a bigger impact.

Books and CD ROMs

We supply a variety of books including:

Driving Instructors Handbook	£ 18.00
The Highway Code	£ 1.90
The Car and Motorcycle Theory Test	£ 4.00
Official DSA guide to Driving	
- Essential Skills	£ 11.50
Know Your Traffic Signs	£ 2.75
Driving Test Success DVD	£ 9.00
Driving Test Hazard Perception	£ 9.00

Safety mirrors

Blind spot mirrors (single)	£ 2.00
Blind spot mirrors (double)	£ 3.00
Interior stick-on dipping mirror	£ 8.00
Child view suction mirror	£ 5.00
Interior suction mirror	£ 5.00

Dual controls

Starting price including onsite fitting

£ 295.00

Wheel Trims

Set of four (14" or 15")

£ 13.00

Mats

Set of four mats

£ 13.00

Purchased with set of wheel trims

£ 24.00



Roof signs

This standard roof box is manufactured out of 3mm UV stabilised white styrene to protect the box from brittleness, making this a very rigid but light-weight roof box. The extremely strong standard roof box is held onto the roof by three strong rubber-coated magnets on the sealed base, this gives the box an unbelievable grip onto the roof. There is a raised section at one end, which is usually where we would place the red 'L' but we leave this decision to your discretion.

Dimensions:

Width: 260mm Length: 715mm Height: 220mm Height ('L'): 250mm

Inc standard
sign writing

£ 90.00

Do you want to advertise your
company cheaply?

Yes.....

Then buy a roof box

CALL 0843 351 9045

Roof protector

£ 5.00

Sign writing

All our sign writing is carried out using self-adhesive vinyl lettering, which comes on a roll with the design already laid out, ready for you to transfer to the vehicle. Applying the transfers to the vehicle is straight forward.

We can also supply sign writing for the inside of the vehicles windows (please state if you wish for us to do this as the lettering needs to be reversed).

Removal of the sign writing is by using a heat gun (or a hair dryer), the lettering will become tacky and peel off.

There is no set price for sign writing but a guide price for two sides of the vehicle is £55.00 inc VAT. A price will be given at the same time as the proofs are supplied.

We can even apply your company logo to your vehicle if you wish. We would need the logo to be given to us in a jpeg format or clearly on a plain sheet of paper for us to scan.



Magnetic door panels

Magnetic door panels are an alternative to having the vehicle sign-written and is particularly useful if you want to remove any advertising when you are not using the car for working purposes and are made from a roll of easy-to-clean magnetic sheeting. The standard size is 600mm x 210mm but we are able to do different sizes. Once again pricing is difficult because of different designs but a basic pair of door signs with two or three different coloured text is approximately £50.00 but your price may be lower or higher. Your individual price will be given at the same time as the proof. If you require the background to be any other colour apart from white then, the price will be higher as we will have to colour the whole

magnet as the magnets only come with a white background, again a price will be given when a proof is made. The magnet can hold any text you require and any logo that you wish, but once again we will need the logo either as a jpeg file or clearly printed on a plain sheet of paper.

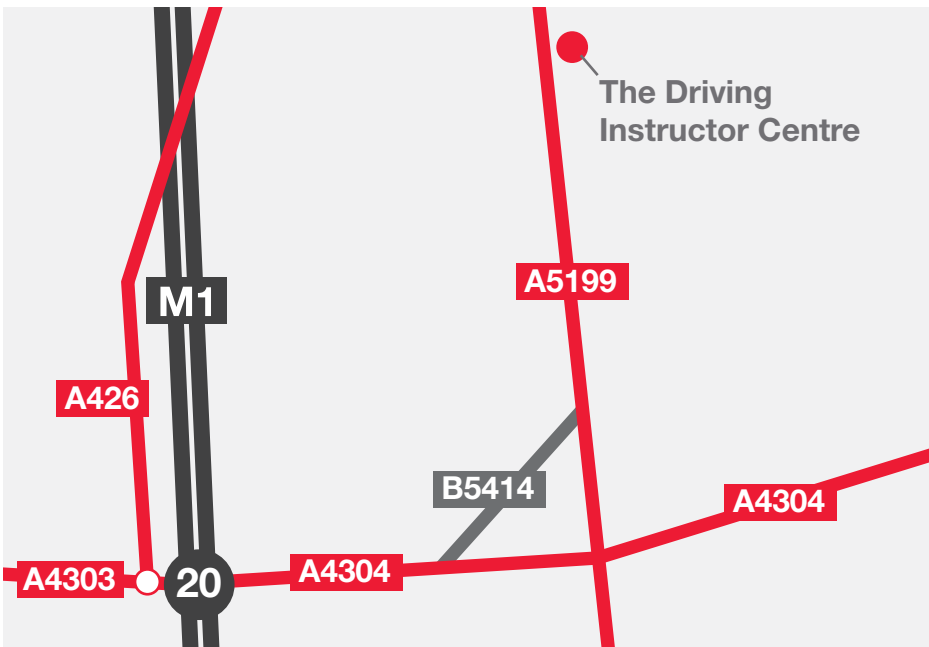
'L' plates are an essential for all driving school vehicles, and the easiest way to add these plates is to use magnets. The advantage of them being magnetic is that when you are using the vehicle for non-tuition use you can remove them from the car without damaging them. The 'L' plates that we supply cost £5.00 and are of legal size and colour.



Directions

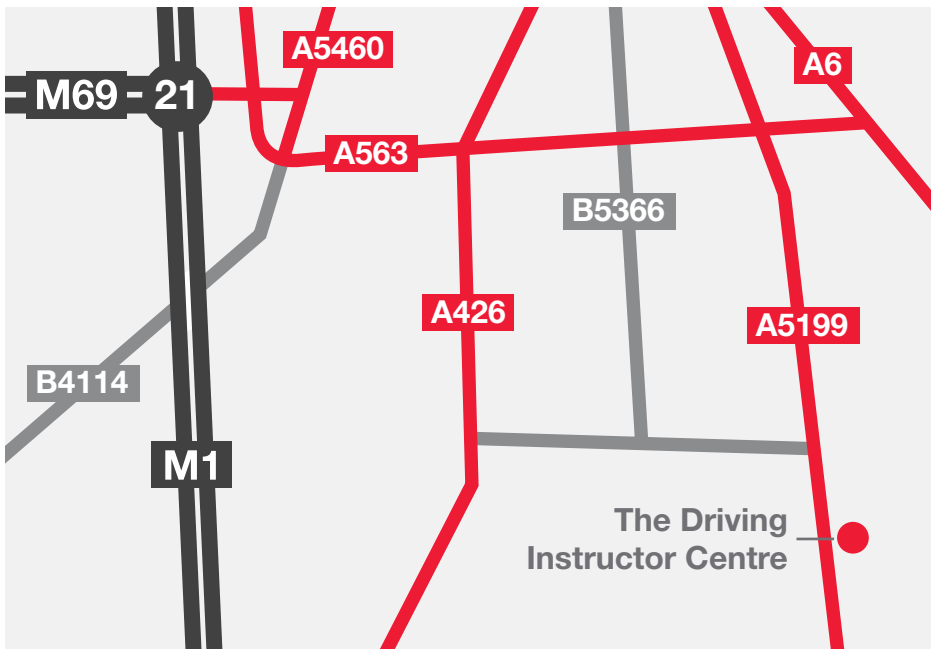
From the south

- Exit the M1 at Junction 20
- Turn **right** at the roundabout onto the A4304 signed Market Harborough
- Continue on the A4304 until you get to North Kilworth
- Look for and then follow the sign **left** for the B5414 towards Leicester
- At the end of the road turn **left** onto the A5199 towards Leicester
- Stay on the A5199 until you pass The Navigation pub on your left
- **The Driving Instructor Centre** is 50 yards further on, on your right



From the north

- Exit the M1 at Junction 21
- Follow Signs for the A5460 (0.5 miles)
- Stay in the left lane and follow the signs for the Inner ring road - south and east. This will take you off to the left and round to the A563 (passing the Hilton hotel on your right)
- At the junction turn **left**
- At the following roundabout, continue **straight on** for the A563 - Soar Valley Way (With the Everards brewery on your left) for 1 mile
- At the traffic lights on the crossroads with the A426 continue **straight on** (Glen Hills Way)
- You will reach a busy roundabout after 1.5 miles. Again, continue **straight on** (Atlee Way)
- Continue over a mini roundabout to the junction with the A5199. Turn **right** at this junction - signed Wigston
- Heading south on the A5199 - you will reach another roundabout after 2.5 miles. (You will have a McDonalds on your right) Continue **straight on**
- Stay on this road for another 2 miles passing the Fire Station on your right, one set of traffic lights and a cemetery
- Continue **straight on** over the final roundabout
- After half a mile, you will pass under a railway bridge, **The Driving Instructor Centre** is immediately on your **left**





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CITROËN ARE PROUD TO PRESENT NEW VEHICLES TO THE HITACHI CAPITAL DRIVING INSTRUCTOR CENTRE INCLUDING THE CITROËN C3.

For more information email sales@drivingsinstructorcentre.com

CRÉATIVE TECHNOLOGIE



CITROËN

Complies with a centrally negotiated agreement with Citroën UK Ltd. national fleet. Mileability and contract hire are excluded from this offer. Offer correct at time of going to press from participating dealers for approved driving instructors, business users only. All models subject to stock availability. Contact your dealer for all terms and conditions.

Official Government fuel consumption figures: Urban cycle, Extra urban, Combined (litres per 100km/mpg) & CO₂ emissions (g/km): Highest: Citroën C3 VTi 95 manual VTR+ 7.7/36.7, 4.9/57.6, 5.9/47.9, 136. Lowest: Citroën C3 HDi 70 manual 5.2/54.3, 3.8/74.3, 4.3/65.7, 112.



“ THE TOPGEAR MAGAZINE CAR OF THE YEAR

IS A ...
**STYLISH
FUN LITTLE HATCHBACK.**

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TOPGEAR MAGAZINE DECEMBER 2010



CITROËN DS3 DSTYLE DYNAMIC IN DETAIL

VTi 120 manual petrol, VTi 120 automatic petrol or e-HDi 90 Airdream manual diesel models, ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA), Driver's, front passenger's, front lateral and curtain airbags, Sport suspension, Variable power assisted steering, Electrically adjustable door mirrors, Air conditioning, Height adjustable driver's seat



CITROËN prefers TOTAL

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CRÉATIVE TECHNOLOGIE

ROBINS & DAY LEICESTER

Leicestershires leading Peugeot Dealer are proud to be
The sole supplier of Peugeot cars & vans to
The Driving Instructor Centre



And we wish them every success in the future

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or to place your order

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VIVE **L**E VA VA VOOM!



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